

THE 18TH INTERNATIONAL CONFERENCE ON MINIATURIZED
SYSTEMS FOR CHEMISTRY AND LIFE SCIENCES

EXHIBIT & SPONSORSHIP PROSPECTUS

EXHIBIT & SPONSORSHIP COMMITTEE

CHAIR

Amy Herr

University of California, Berkeley

VICE CHAIRS

Susan Barker

Yolanda Fintschenko

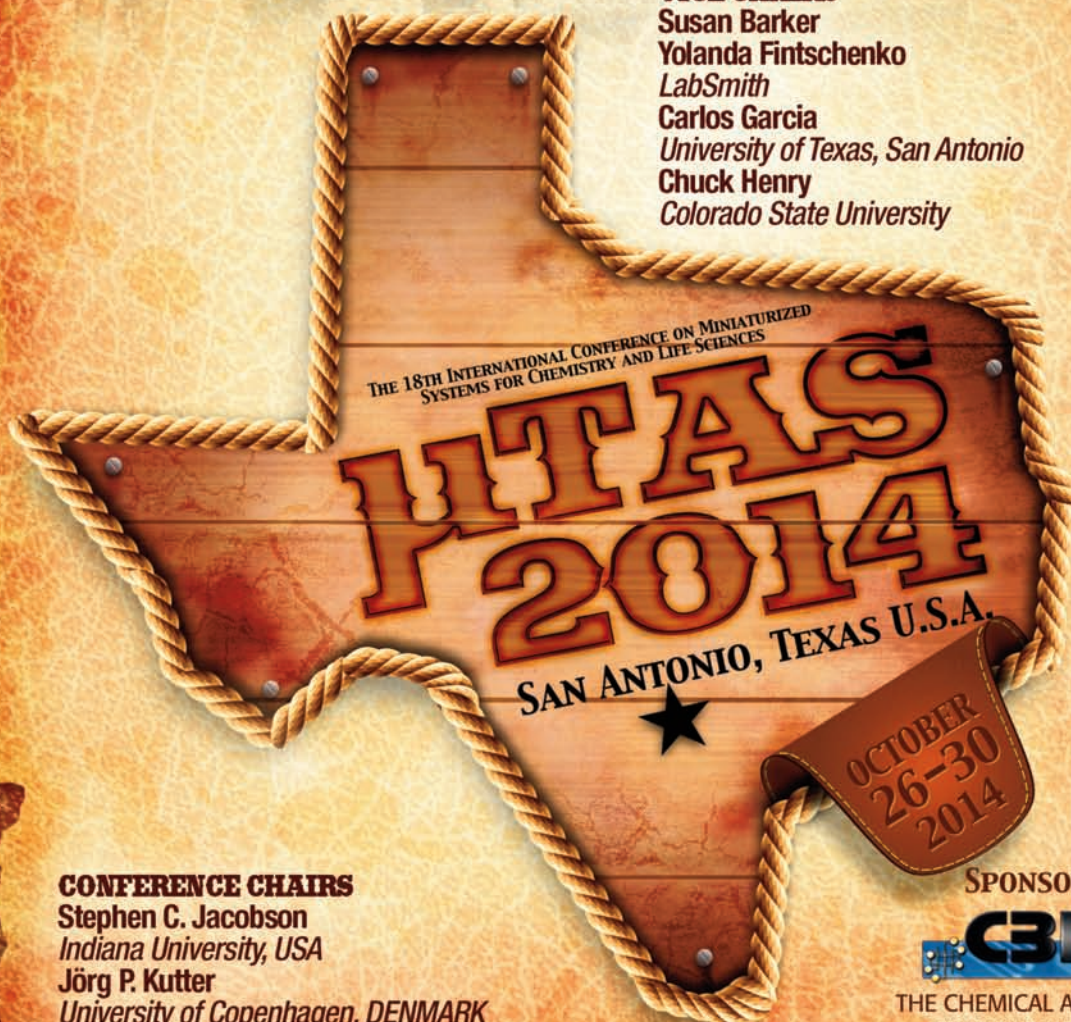
LabSmith

Carlos Garcia

University of Texas, San Antonio

Chuck Henry

Colorado State University



CONFERENCE CHAIRS

Stephen C. Jacobson

Indiana University, USA

Jörg P. Kutter

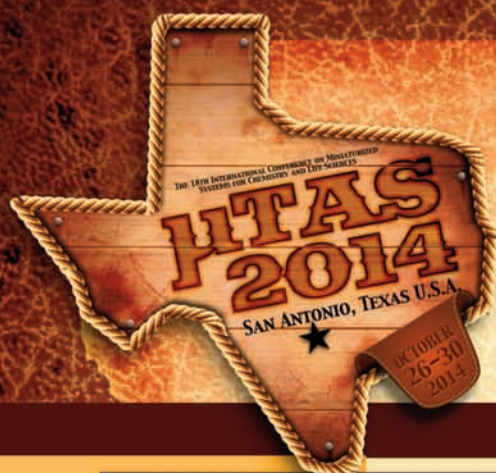
University of Copenhagen, DENMARK

SPONSORED BY:



THE CHEMICAL AND BIOLOGICAL
MICROSYSTEMS SOCIETY

WWW.MICROTAS2014.ORG



Floorplan



EXHIBIT DATES & TIMES

Monday, 27 October
10:00 - 18:00

Tuesday, 28 October
10:00 - 18:00

Wednesday, 29 October
10:00 - 18:00



AVAILABLE THROUGHOUT FACILITY

10' x 8' Booths include:

8' high back drape, 3' high side draped dividers, one (1) table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) full conference registration, one (1) exhibitor badge, one (1) Exhibitor Poster, and an optional PDF copy of the Exhibitor Poster on the Conference website. The booth includes company name and logo on the Conference website with a link to your website, on the opening session slide presentation, in the Technical Digest¹, in the final program², and on the welcome sign².

Table Tops include:

One (1) table top. The table top includes company name and logo on the Conference website with a link to your website, on the opening session slide presentation, in the Technical Digest¹, in the final program², and on the welcome sign. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous μTAS Conference.

Deadlines: The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference Organizers to complete the terms of the contract.
¹August 01, 2014 ²September 01, 2014. The Conference Committee has the right to amend booth locations if necessary.



CONTRIBUTING OPPORTUNITIES

SPONSORSHIP LEVELS

All Exhibit Space and Platinum, Gold & Silver Sponsorship Levels include the following benefits:

- Company name listed in the Technical Digest¹
- Company name and logo on Final Program²
- Company name on the Welcome Sign²
- Company name and logo on the Conference Website with a link to your website
- Company name and logo on the Opening Slide at the Conference

PLATINUM LEVEL

\$8,000

**Sponsor of the
Sunday Welcome
Reception or
Wednesday Banquet**

— PLUS —

- Two (2) Full Conference Registrations
- One (1) Exhibit Booth

GOLD LEVEL

\$5,000

**Sponsor of the
"End of the Day"
Social Hour**

— PLUS —

- One (1) Full Conference Registration
- One (1) Exhibit Booth

SILVER LEVEL

\$3,000

**Sponsor of a
Refreshment Break**

— PLUS —

- One (1) Full Conference Registration
- 50% Discount on Exhibit Booth

MORE WAYS TO GET INVOLVED

**Live
Labs
\$500**

**Industrial
Seminars
\$500**

• 1,500
Totebags
• 1,500
Notepads
and Pens

\$*

**Sponsor
of App with
the Final
Program
&
Logo on
Technical
Digest USB
Drive**

**\$1000
(each)**

**In Final
Program**

**1/4 Page Ad
\$250**

**1/2 Page Ad
\$500**

**3/4 Page Ad
\$750**

**Full Page Ad
\$1,000**

**Single Page
Advertisement
Distributed
at the
Conference
\$500**

**Lobby
Banners with
Logo**

\$*

**Advertising
Options on
Electronic
Monitors**

\$*

**Student
Scholarships**

\$*

**Contact Organizers for Pricing.*

Deadlines:

The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference Organizers to complete the terms of the contract. ¹August 01, 2014 ²September 01, 2014

A Contributor wishing to cancel their contribution prior to May 01, 2014 and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.



CONTRACT APPLICATION

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or sponsorship level opportunity in the Eighteenth International Conference on Miniaturized Systems for Chemical and Life Sciences described above and is subject to the terms, conditions, and requirements stated herein. The μ TAS Conference, upon its written acceptance of this Application is to assign exhibit booth space or sponsorship level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or sponsorship level at the fee indicated below. Booths and sponsorship levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

EXHIBIT BOOTH SPACE (With reference to the enclosed floor plan, please indicate your booth choices)

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before 1 March 2014	Advanced On or Before 31 July 2014	Standard After 31 July 2014
10' x 8' Booth Space	<input type="checkbox"/> \$2,000.00	<input type="checkbox"/> \$2,250.00	<input type="checkbox"/> \$2,500.00
Table Top Display	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,250.00	<input type="checkbox"/> \$1,500.00

SPONSORSHIP LEVELS

- ☐ **Platinum** \$8,000
☐ Sunday Welcome Reception
☐ Wednesday Banquet
- ☐ **Gold** \$5,000
 Sponsor of the Social Hour
☐ M ☐ T ☐ W
- ☐ **Silver** \$3,000
 Sponsor of the Break
☐ ☐ MONDAY
☐ ☐ TUESDAY
☐ ☐ WEDNESDAY

More Ways to Get Involved

- ☐ \$ 500 - Live Labs
☐ \$ 500 - Industrial Seminars
☐ \$1,000 - Sponsor of the App w/Final Program
☐ \$1,000 - Logo on Technical Digest USB Drive
☐ \$* - Student Scholarships
☐ \$* - 1,500 Totebags
☐ \$* - 1,500 Notepads and Pens

Advertising

- ☐ \$ 250 - 1/4 page Ad in Final Program
☐ \$ 500 - 1/2 page Ad in Final Program
☐ \$ 750 - 3/4 page Ad in Final Program
☐ \$1,000 - Full Page Ad in Final Program
☐ \$ 500 - Single Page Advertisement distributed at the Conference
☐ \$* - Additional Advertising on the Website
☐ \$* - Lobby Banners with Logo

**Contact Organizers for Pricing.*

PROGRAM LISTING (Information as it should appear on Website and in Final Program)

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Website: _____ Company E-Mail: _____
 ie: info@microtas2014.org

CONTACT PERSON

Contact Name: _____

Phone: _____ E-Mail: _____

Signature: _____ Position: _____

PAYMENT INFORMATION

- ☐ **Check/Money Order** Make checks payable, in USD (\$) ONLY to: *MicroTAS 2014 Conference*
- ☐ **Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)
- ☐ **Credit Card Payment** ☐ VISA ☐ MasterCard ☐ American Express

Card Number: _____ Expiration date: _____ Verification Code: _____

Cardholder Signature _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

TOTAL

\$ _____

Please complete form and return with payment to:

MicroTAS 2014 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,
 Phone: 1-619-232-9499, Fax: 1-619-232-0799, E-Mail: sgalloway@pmmiconferences.com