

# EXHIBITOR PROSPECTUS

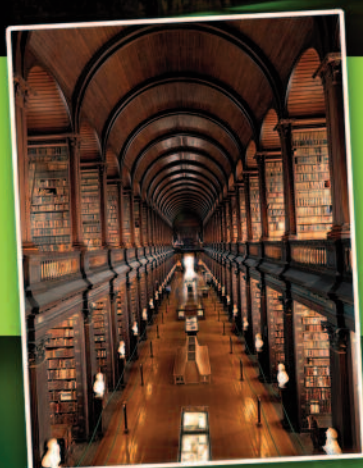


## Conference Chairs:

Nicole Pamme, *University of Hull, UK*

Jens Ducreé, *Dublin City University, IRELAND*

[www.MicroTAS2016.org](http://www.MicroTAS2016.org)



Sponsored by:

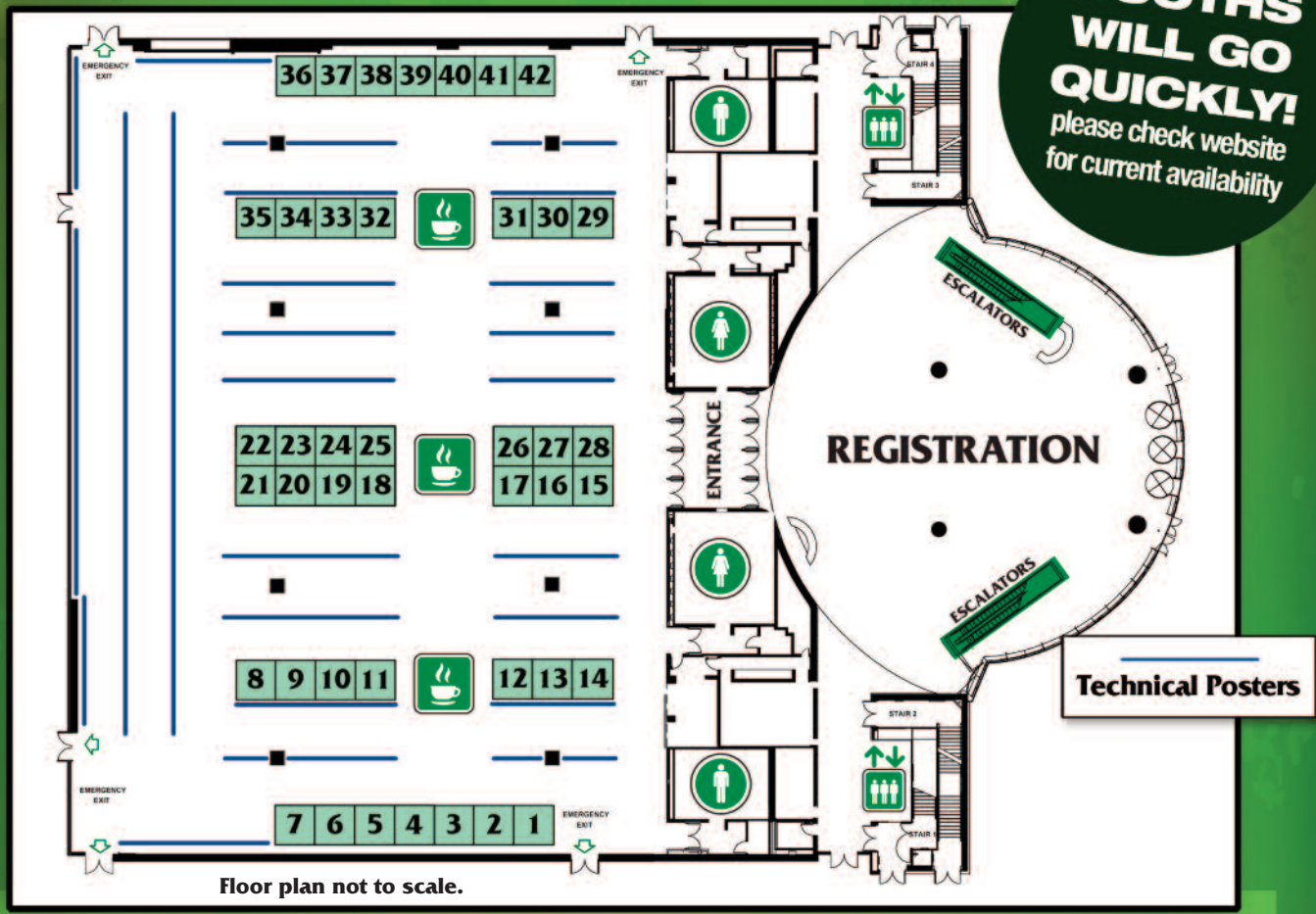






# EXHIBITING OPPORTUNITIES

**BOOTHS WILL GO QUICKLY!**  
 please check website for current availability



### 3m x 2m Exhibit Booth Includes:

One (1) table, two (2) chairs, one (1) wastebasket, an identification sign, a power outlet, two (2) spotlights, and two (2) exhibitor badges.

### Table Top Exhibit Includes:

One (1) table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous μTAS Conference.

### All Exhibits Include:

Company name listed in the Technical Digest<sup>1</sup> • Company name and contact information in the Final Program<sup>2</sup>  
 Company name listed on the Welcome Sign<sup>2</sup> • Company name and logo on the Conference Website with a link to your website • Company logo in the Opening Slide Presentation at the Conference

## EXHIBIT DATES & TIMES

Monday	..... 10 October	..... 07:00 - 18:30
Tuesday	..... 11 October	..... 08:00 - 18:30
Wednesday	..... 12 October	..... 08:00 - 18:30
Thursday	..... 13 October	..... 08:00 - 11:30

## CONFERENCE LOCATION

Convention Center Dublin  
 Spencer Dock, North Wall Quay  
 Dublin 1 • IRELAND

<sup>\*</sup>Times subject to change



# CONTRIBUTING OPPORTUNITIES

## SPONSORSHIP LEVELS

All Sponsorship Levels include the following benefits:

Company name listed in the Technical Digest<sup>1</sup> • Company name, logo and contact information in the Final Program<sup>2</sup> • Company logo on the Welcome Sign<sup>2</sup> • Company name and logo on the Conference Website with a link to your website • Company logo in the Opening Slide Presentation at the Conference

### GOLD

€8,000

- Company Logo on Technical Digest
- USB Drive Distributed to All Attendees
- Two (2) Full Conference Registrations (value of €1,500+)
- One (1) Exhibit Booth

### SILVER

€6,000

- Sponsor of the Sunday Welcome Reception or Wednesday Banquet
- One (1) Full Conference Registration (value of €750+)
- One (1) Exhibit Booth

### BRONZE

€4,000

- Sponsor of One of Three Lunches
- One (1) Full Conference Registration (value of €750+)
- 50% Discount on Exhibit Booth

## MORE WAYS TO GET INVOLVED

Industrial Seminars  
€300

Live Labs  
€500

Your Banner in Lobby\*  
€500

Pens with Logo  
€1,000

Sponsor of App with the Final Program  
€2,000

Sponsor of a Refreshment Break  
€2,000

Send email to [exhibits@microtas2016.org](mailto:exhibits@microtas2016.org) for pricing on the following:

- Lanyards
- Student Scholarships
- Totebags with Logo
- Notepads with Logo

Full Color Ads in Final Program\*

1/4 Page Ad  
€250

1/2 Page Ad  
€500

3/4 Page Ad  
€750

Full Page Ad  
€1,000

Advertising on the Website\*  
€500

\*Does not include Sponsorship Benefits.

**Deadlines:** The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference Organizers to complete the terms of the contract. <sup>1</sup>15 July 2016 <sup>2</sup>12 August 2016  
A Contributor wishing to cancel their contribution prior to 02 May 2016 and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.





# CONTRACT APPLICATION

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or sponsorship level opportunity in the Twentieth International Conference on Miniaturized Systems for Chemical and Life Sciences described above and is subject to the terms, conditions, and requirements stated herein. The μTAS Conference, upon its written acceptance of this Application, is to assign exhibit booth space or sponsorship level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or sponsorship level at the fee indicated below. Booths and sponsorship levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations and times if necessary.

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## EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

**1st Choice** \_\_\_\_\_ **2nd Choice** \_\_\_\_\_ **3rd Choice** \_\_\_\_\_

*If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.*

	Early Bird On or Before 31 March 2016	Advanced On or Before 30 June 2016	Standard After 30 June 2016
<b>3m x 2m Booth Space</b>	<input type="checkbox"/> €2,100.00	<input type="checkbox"/> €2,350.00	<input type="checkbox"/> €2,600.00
<b>Table Top Display</b>	<input type="checkbox"/> €1,000.00	<input type="checkbox"/> €1,250.00	<input type="checkbox"/> €1,500.00

### SPONSORSHIP LEVELS

- Gold** €8,000
- Silver** €6,000
- Sunday Welcome Reception
- Wednesday Banquet
- Bronze** €4,000
- Sponsor of one of the Lunches
- M  T  W

### More Ways to Get Involved

- € 300- Industrial Seminars
- € 500- Live Labs
- € 500- Your Banner in Lobby
- €1,000- Pens with logo
- €2,000- Sponsor of the App w/Final Program
- €2,000- Sponsor of a Refreshment Break:
- MONDAY
- TUESDAY
- WEDNESDAY

- €\* - Lanyards
- €\* - Student Scholarships
- €\* - Totebags with logo
- €\* - Notepads with logo
- \*Send email to [exhibits@microtas2016.org](mailto:exhibits@microtas2016.org) for pricing.*

### Advertising

- € 250- 1/4 page Ad in Final Program
- € 500- 1/2 page Ad in Final Program
- € 750- 3/4 page Ad in Final Program
- €1,000- Full Page Ad in Final Program
- € 500- Advertising on the Website

### PROGRAM LISTING

Information as it should appear on Website and in the Final Program.

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Company Email: \_\_\_\_\_

ie: [info@microtas2016.org](mailto:info@microtas2016.org)

### CONTACT PERSON

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

### PAYMENT INFORMATION

- Check/Money Order** Make checks payable, in EURO (€) ONLY to: *MicroTAS 2016 Conference*
- Bank Wire Transfer** Bankwire transfer information will be sent to you upon receipt of this contract.
- Credit Card Payment**  VISA  MasterCard  American Express

Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

**TOTAL**

€ \_\_\_\_\_

**Please complete form and return with payment to:**

MicroTAS 2016 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA  
 Phone: +1-619-232-9499, Fax: +1-619-232-0799, Email: [exhibits@microtas2016.org](mailto:exhibits@microtas2016.org)