

μTAS 2022



Hangzhou · China

23-27 · October

In-Person



Hybrid

Virtual

The 26th International Conference on Miniaturized Systems
for Chemistry and Life Sciences

EXHIBITING & CONTRIBUTING PROSPECTUS

HONORARY CHAIR

Professor Hong-Yuan Chen
Nanjing University, CHINA

CHAIR

Professor Qun Fang
Zhejiang University, CHINA

CO-CHAIRS

Professor Xing-Hua Xia
Nanjing University, CHINA

Professor Jian-Hua Qin
Dalian Institute of Chemical Physics,
Chinese Academy of Sciences (CAS), CHINA

Professor Yan-Yi Huang
Peking University, CHINA

Professor Zhi-Hong Li
Peking University, CHINA

23-27 OCTOBER

Conference Location:

Hangzhou International Expo Center
and Online

www.microtas2022.org

Sponsored by



Chemical and Biological
Microsystems Society

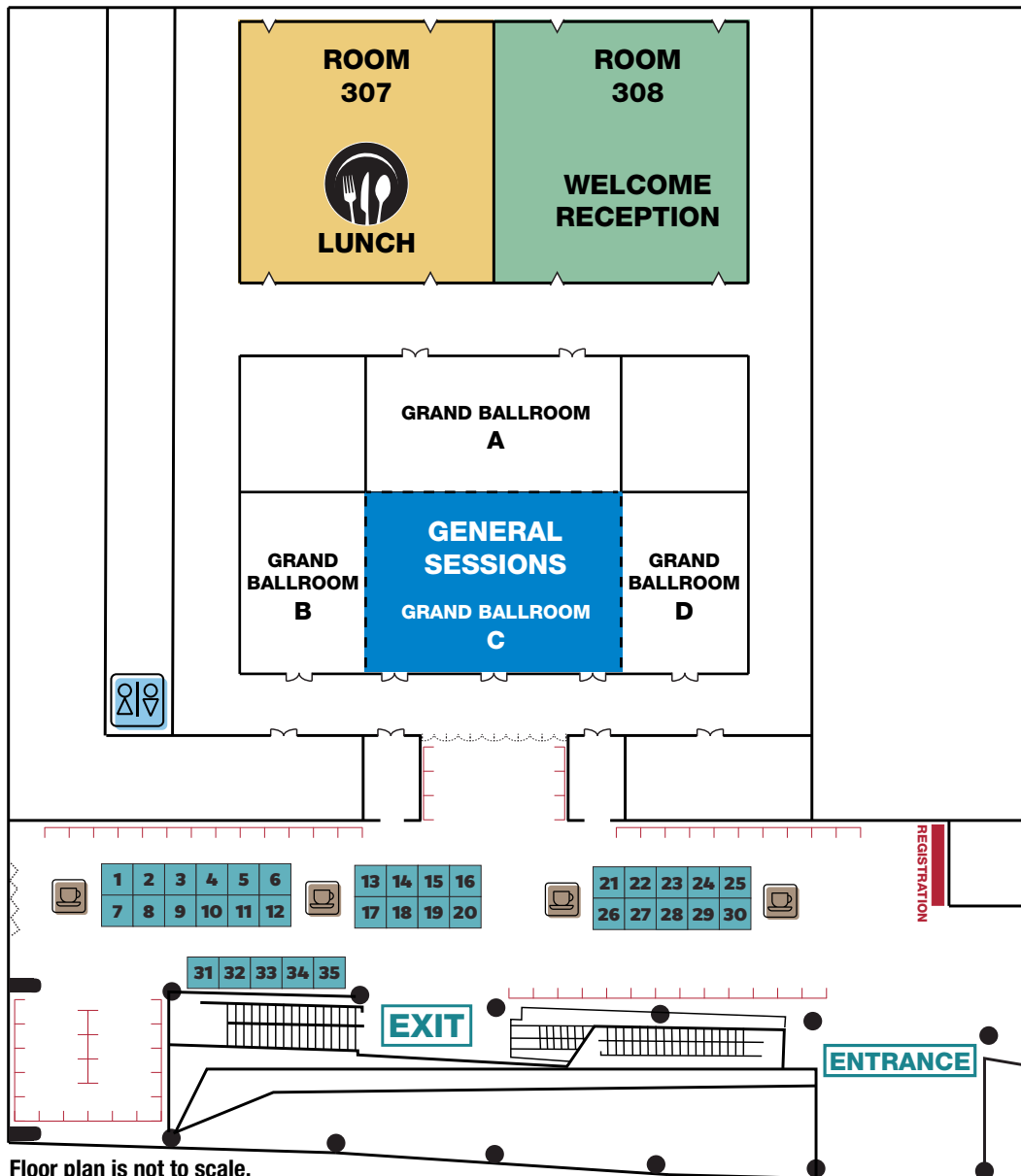
EXHIBIT DATES & TIMES

Set-Up
Sunday, 23 October
 12:30 – 16:30

Sunday, 23 October 18:00 - 20:00
(in conjunction with the Welcome Reception)
Monday, 24 October 07:30 - 18:15
Tuesday, 25 October 07:45 - 19:45
Wednesday, 26 October 07:45 - 19:30
Thursday, 27 October 07:45 - 11:30

Tear-Down
Thursday, 27 October
 11:30 – 15:30

Exhibit Booth Floor Plan (Onsite and Virtual)



3m x 3m BOOTH 15,000^{CNY}

- Hard Back and Side Walls
- One (1) Counter (1m long x 0.75m High x 0.5 m Wide)
- Electricity with One (1) Power Outlet
- One (1) Light
- Two (2) Chairs
- One (1) Wastebasket
- An Identification Sign
- One (1) Full Conference Registration
- One (1) Exhibitor Badge
- Virtual Exhibit Booth on the Conference Platform

TABLE TOP EXHIBIT 9,000^{CNY}

- One (1) 1.5m Table (does not include a table cloth)
- One (1) Exhibitor Badge
- Virtual Exhibit Booth on the Conference Platform

Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous μTAS Conference.

VIRTUAL BOOTH 9,000^{CNY}

- Exhibit Booth Throughout Conference in Virtual Platform
- One (1) Online Registration
- Ship One (1) Box of Material (Under 25 Pounds) and One (1) Pop-Up Banner to Conference Location*

**We will display it on a shared table in the exhibit hall. You are responsible for any/all shipping and receiving charges.*

ALL EXHIBITS INCLUDE

- Company Name Listed in the Technical Digest
- Company Name and Contact Information in the Final Program
- Company Name Listed on the Welcome Sign
- Page on Conference Website with a Link to Your Website
- Company Logo in the Opening Slide Presentation at the Conference
- Company Website, Email, Logo, and Write-Up on Conference Online Platform/App
- Up to Five (5) Url Links on Conference Online Platform/App

INDUSTRIAL STAGE 4,500^{CNY}

20 Minute Presentation (Live or Recorded) Which Should Focus on Issues of Broader Interest to this Large Audience, such as:

- Scientific and Technological Challenges Which Have/Had to be Solved
- Design and Application-Related Solutions in Product Development
- Experiences Learned in Transitioning Scientific Results to a Commercial Product
- Manufacturing Solutions for Microfluidic-Enabled Products
- Market Experiences
- Performance of Microfluidics-Enabled Products in Comparison to Conventional Solutions

INDUSTRIAL STAGE HIGHLIGHT 1,500^{CNY}

15 Minute Recorded Video Presentation

- Available on the Conference Platform for all Registered Attendees to View During the Conference and up to One Month After

WORKSHOP PRESENTATION 4,500^{CNY}

20-30 Minute Presentation (Recorded) Which Should Focus on a Tutorial Geared at Trainees or Those New to the Field and to Your System, Plus Participation in a Live (Hybrid In-Person/Remote) Panel Discussion on the Sunday Prior to the Conference.

- Company Name Listed as the Sponsor for that Workshop
- Company Presentation will be Included Alongside 2-3 Talks from Investigators, for Attendees to View Remotely
- Includes Option to Solicit Attendees of the Workshop Names and Contact info from Interested Workshop Attendees, for Later Follow-Up Discussion

WORKSHOP BENEFACTOR 2,500^{CNY}

- Sponsor One (1) of Our Educational Workshops (Without Presentation) Logo Included on Website, and Company Acknowledged at Start and End of Live Panel Session (Contact for Workshop Availability)

CONTRIBUTING OPPORTUNITIES



All Contributing Levels Include the Following Benefits

- Company Name Listed in the Technical Digest
- Company Name, Logo and Contact Information in the Final Program
- Company Logo on the Welcome Sign
- Page on Conference Website with a Link to Your Website
- Company Logo in the Opening Slide Presentation at the Conference
- Company Website, Email, Logo, and Write-Up on Conference Online Platform/App
- Up to Five (5) Url Links on Conference Online Platform/App

PLATINUM 65,000^{CNY}

- Choice of One (1) of the Following: Conference App or Nametag
- Benefactor of the Day with Your Logo on Conference Platform/App Throughout the Day
- Banner in Email Announcement at the Top of the Daily Schedule with Link to Your Website
- Banner on Rotation During Presentations Throughout Week on Online/Mobile Platform
- One (1) 3m x 3m Exhibit Booth
- Virtual Exhibit Booth on the Conference Platform
- Your Banner in Expo Center Lobby – You Provide and Ship
- Four (4) Conference Registrations
- One (1) Full Page Ad in Final Program

GOLD 48,000^{CNY}

- Social Event Benefactor (event TBD)
- Banner in Email Announcement at the Bottom of the Daily Schedule with Link to Your Website
- Banner on Rotation During Presentations Throughout Week on Online/Mobile Platform
- One (1) 3m x 3m Exhibit Booth
- Virtual Exhibit Booth on the Conference Platform
- Three (3) Conference Registrations
- One (1) 3/4 Page Ad in Final Program

SILVER 32,000^{CNY}

- Social Event Benefactor (event TBD)
- Banner on Rotation During Presentations Throughout Week on Online/Mobile Platform
- One (1) 3m x 3m Exhibit Booth
- Virtual Exhibit Booth on the Conference Platform
- Two (2) Conference Registrations
- One (1) 1/2 Page Ad in Final Program

BRONZE 24,000^{CNY}

- Social Event Benefactor (event TBD)
- Banner on Rotation During Presentations Throughout Week on Online/Mobile Platform
- 50% Discount off Exhibit Booth
- One (1) Conference Registration
- One (1) 1/4 Page Ad in Final Program

ACADEMIC/ NON-PROFIT 10,000^{CNY}

For Academic Institutions Only

- One (1) Poster Presentation
- Poster Flash Presentation
- One (1) Complimentary Registration

PROMOTIONAL

- Full Page Ad in Electronic Final Program 1,500^{CNY}
- Pop-Up Banner in Lobby – You Provide and Ship Banner 4,500^{CNY}
- Presentation Banner – On Rotation Above Presentations and on Home Page
of Online Platform/App 1,500^{CNY}
- Email Banner – At the Bottom of the Email Announcement of Daily Schedule
with Link to Your Website 1,500^{CNY}

EXHIBIT BOOTH SPACE

1st Choice _____
 2nd Choice _____
 3rd Choice _____

3m x 3m Booth
 Table Top
 Virtual Booth

Advanced
 On or Before 1 August 2022

Standard
 On or After 2 August 2022

<input type="checkbox"/> 15,000 ^{CNY}	<input type="checkbox"/> 17,000 ^{CNY}
<input type="checkbox"/> 9,000 ^{CNY}	<input type="checkbox"/> 11,000 ^{CNY}
<input type="checkbox"/> 9,000 ^{CNY}	<input type="checkbox"/> 11,000 ^{CNY}

- Platinum** (choice of 1 of the following) 65,000^{CNY}
 App Nametag
- Gold** 48,000^{CNY}
- Silver** 32,000^{CNY}
- Bronze** 24,000^{CNY}
- Academic / Non-Profit** 10,000^{CNY}
- Industrial Stage Presentations** 4,500^{CNY}
- Industrial Stage Highlights** 1,500^{CNY}
- Workshop Presentation** (contact for availability) 4,500^{CNY}
- Workshop Benefactor** (contact for availability) 2,500^{CNY}

PROMOTION:

- Full Page Ad in Electronic Final Program** 1,500^{CNY}
- Your Pop-Up Banner** 4,500^{CNY}
- Presentation Banner** (online) 1,500^{CNY}
- Email Banner** 1,500^{CNY}



Program Listing Information as it should appear on the Website and in the Final Program.

Contract Must be in English.

Company: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Phone: _____
 Website: _____ Company Email: _____
ie: info@microtas2022.org

Contact Person

Contact Name: _____
 Phone: _____ Email: _____
 Signature: _____ Position: _____

Payment Information

- Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard

Total
Total CNY _____

Cardholder Signature: _____
 Card Number: _____ Expiration Date: _____ Verification Code: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return to:
 Fax: +1-619-232-0799 or Email: exhibits@microtas2022.org

The above signed APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or contribution in the 26th International Conference on Miniaturized Systems for Chemical and Life Sciences (μTAS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the μTAS website at www.microtas2022.org.

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DEADLINES FOR EXHIBITORS & CONTRIBUTORS

We understand the uncertainty due to the pandemic, and have incorporated added flexibility this year. Signed contract and full payment must be received by 15 August 2022, to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract.

Exhibitors have several options for switching from Virtual to Hybrid booths and vice-versa:

- **By 1 August 2022:**
 - 50% Refund on cancellations
- **By 1 September 2022:**
 - Apply your Virtual Booth fee to upgrade to 3m x 3m Booth or Table Top Exhibit
 - Change from 3m x 3m Booth or Table Top Exhibit to Virtual Booth with 100% refund of difference
- **By 15 September 2022:**
 - Apply your Virtual Booth fee to upgrade to 3m x 3m Booth or Table Top Exhibit
 - Change from 3m x 3m Booth or Table Top Exhibit to Virtual Booth with 50% refund of difference
- **After 15 September 2022, switches and cancellations will be reviewed and handled on a case by case basis.**

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested. The Conference Committee has the right to amend booth locations and times if necessary.

Contributors wishing to cancel their contribution prior to 30 June 2022, and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund.

All cancellation notices must be made in writing. Booths and contributions will be assigned on a first-come first-served basis.

www.microtas2022.org